The Business Case for Telemedicine*

Telemedicine can reduce the number of unnecessary ship diversions by 20%.

According to a 2013 study of 23,299 commercial ships (420,000 crewmembers) "There are both financial and soft benefits, such as crew retention and being perceived as a quality employer offering a telemedicine service on board. It is quite possible to obtain a 20% savings to the industry of perhaps from the deployment of telemedicine on board."

1 in 5 ships forced to divert course for medical reasons per year

~$180,000 (€163,750) Average cost per diversion

$168 million per year (€152 million) estimated industry saving

*IMHA International Maritime Health Association Study