

PRESS RELEASE

May 18, 2017

Win a drone from Martek Marine worth over £1000 at Nor-Shipping!

The maritime drone business is booming and global maritime technology experts, [Martek Marine](#) (Martek) are the driving force behind the most disruptive and talked about drone technology to take the maritime market by storm! The company are inviting all Nor-Shipping 2017 attendees to take advantage of the rare opportunity to see highly-reputed [drones](#) in action at one of their scheduled flights taking place at the event, on Wednesday 31st May and Thursday 1st June. Delegates will even have the chance to enter a competition to win a state-of-the-art drone with a RRP of over £1000!

Over the next five years and as the development of drone technology gathers momentum, growth in the commercial and civilian drone market is actually predicted to surpass that of the defence industry. 'Are you ready?' Asks Paul Luen, Martek Group CEO.

When it comes to maritime drones, Martek really are the leading light. In January this year, the European Maritime Safety Agency (EMSA) issued the largest ever civilian maritime drone contract, valued at €67M. Under the contract awarded to Martek, drones will be used to assist with border control activities, search & rescue operations and monitoring of pollution, as well as the detection of illegal fishing and drug and people trafficking. Drones at sea are a huge business.

Benefits of using drones are wide-ranging and include; improved safety, reduced costs, maximised productivity and eliminated access challenges. Looking at offshore surveys & inspections as an example: traditional wind turbine surveying requires turbines to be offline from two hours up to a day, but Martek's latest drone application offers the platform, payload and software, to deliver a complete and disruptive drone solution, reducing this process down to just 45 minutes, which is up to 13 times faster than traditional methods!

It's only natural that Martek will be making the Disruptive Sustainability Hall their home throughout Nor-Shipping. The company's drone experts will be on hand throughout the event with their latest, top of the range maritime industry drones. Delegates are invited to come and take part in one of Martek's electrifying drone flights which will take place on Wednesday 31st May and Thursday 1st June in the Disruptive Sustainability Hall, at 10:30 in the morning and in the afternoon at 12:30, 14:30 and 16:30.

Following the excitement of the drone flights, delegates also have the chance to be the envy of all their friends by owning their very own DJI Mavic Pro drone, as part of Martek's brand new competition launched at the event! The drone, which has a RRP of over £1000, will be given away to just one lucky winner chosen at random. All Nor-Shipping attendees are invited to enter the competition: just visit the Martek Marine stand during the event to enter. Unable to make it to the event? Why not enter online? Simply visit <http://page.martek-marine.com/Events/win-a-dji-mavic-pro.html>

'Our mission is to transform data capture & value using drones,' says Luen. 'We're pushing the boundaries with drones on a daily basis and Nor-Shipping offers the perfect stage for us to show off world-class drone technology and innovation to other key players and thought leaders in the industry. Visitors will gain a sneak peek at the drones used by the largest maritime organisations and associations across the globe to maximise productivity, improve safety and reduce costs. With a drone up for grabs too, attendees would be crazy to miss out!'

Martek Marine along with their ground-breaking drones can be found in the Disruptive Sustainability Hall at Nor-Shipping, Norway Trade Fairs in Oslo, between May 30th and June 2nd. Delegates unable to attend the event are invited to enter the drone competition online at <http://page.martek-marine.com/Events/win-a-dji-mavic-pro.html>, or book a meeting with Martek Marine by calling their UK office +44 (0)1709 599 222, or their Singapore office on +65 6408 3334.

ENDS

Notes to Editors:

About Martek Marine

Martek Marine was formed by Paul Luen, Mike Pringle and Steve Coulson to offer pioneering solutions to improve safety, performance & welfare on ships. With steady growth across the world maritime industry, Martek Marine is now a truly global business supplying services to over 80 countries.

The company are the world leader in marine engine emissions analysis systems and in response to customer demand in 2015, the company established the Martek Drones division to bring this new technology to the marine market.

Thanks to disruptive innovation, the company provides products & services that are actively sought by shipping companies to deliver major operational gains and cost efficiency. The Martek Marine product range is extensive and now includes the recently launched total maritime telemedicine solution, [iVital™](#).

Accreditations include; ISO 9001; Investors in People (Gold); The Institute of Customer Service; Queen's Awards for Industry and Sunday Times Fast Track 100.

Further information can be found by visiting <https://www.martek-marine.com/>